

# Colloquium Notice

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*Frontier Technology of Pressure Sensitive  
Adhesives*

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This lecture addresses fundamental concepts of pressure sensitive adhesives (PSA), and developments in industry. Pressure-sensitive-adhesives (PSA) are distinct from general adhesives, as evidenced by phase separation in the curing process and by modes of failure. PSAs are potentially easier to process, can be reusable and easy to remove, and have application in fields such as electronics, semiconductors, transportation, and health. Recent research is directed at eco-friendly, highly functional materials that meet international regulations.  
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Tuesday

**February 21, 2012**

Starts at 12:15 PM

Coffee at 12:00 PM

Physics Conference Room, SB B326